



### ABOUT COMPANY

**E-Development Company** is web & software development firm, providing IT solutions to clients in various industries. Our team of experts is committed to provide solutions to meet your custom needs. We have a vast experience in IT fields and employ a team of highly qualified, skilled and dedicated professionals, with fresh ideas and broader intellectual horizons, who use modern development tools and state-of-the-art techniques in almost all the areas of information technology.

We offer "**Quality Services**" of "**No Matching Standards**" with a commitment to quality & excellence. We hope that the Solution we provide will not only match your exact requirements but will also be the stepping stone towards a long lasting relation between us.

We specialize in crafting solutions for Website Design & Development, E-Commerce Solution including ECOM website, Merchant Account Integration, Shopping Cart, EMarketing (SEO Search Engine Optimization), Top 10 Ranking in Search Engine, Web Promotion, Search Engines Submission, Email Marketing National/International. Domain Name Registration, Web Hosting, Graphic Design, Multimedia, CD Presentation and Secure Database Solutions. Our team includes experts of HTML, DHTML, ASP, PHP, ASP.NET, ocCommerce, Joomla, Java Applets, CSS, MS SQL 2000-2005, MY SQL, and Oracle 10g, Macromedia Flash with Action Scripting 2.0, Creative Graphic Designing, Content Writers and Web Consultants.

We know how important it is for your business to maintain the standards that you have worked so hard to set! Therefore, we guarantee the quality of our work that conforms to prevail world standards. Our team brings life to business concepts through the use of latest technologies. The industries covered by our team include telecommunications, financial services, e-commerce, website maintenance, information systems & insurance, e banking and general business sector.

Our solutions are crafted to enrich user's experiences while providing our clients a technological edge. Our focus is customer-centric, and we achieve this by engaging our client at every phase of the development life cycle. From conceptualization to implementation, we listen to our clients' needs, business focus and their strategies. This, together with a skillful approach of our highly qualified IT professionals results in superior solutions.

#### Our Goal

To become a preferred partner for organizations outsourcing their IT solutions development requirement and IT related non-core business processes. Provide value added solutions to small and medium sized organizations with customized software to enhance their productivity.

#### Our Mission

To develop, manufacture, market and service a range of IT solutions and IT enabled services with high quality standards so as to enable our customers become more productive.

#### Our Vision

Our vision is to provide superior customer service and to make a difference for our clients.

### **CORPORATE HISTORY**

E-Development Company is web & software Development Company based in Karachi Pakistan. We started our operation in 2001, and since then we are committed to provide cost effective high quality Solutions to our customers in Pakistan and around the globe. Currently we are focusing on Retail, Banking & Finance, Education, and Telecommunications industries and other business areas etc. EDevelopment Company's expertise ranges on a whole range of solutions including software and web development (CRM, Supply Chain Management, ERP, and E-Commerce projects), which has helped our clients to increase their productivity many fold.

## OUR EXPERTISE

Backend	Front -end	Graphic	Multimedia
MS SQL Server	ASP	Adobe Graphic	Flash MX
MY SQL	ASP.NET	Ulead Media	Virtual Media
MS Access	PHP	Coral Graphic	Sound Editing
Oracle 10g	Java Applets	Freehand	Flash Action Scripting

## OUR MAIN SERVICES

- Website Design & Development
- Graphic Design Services
- Dot net Framework
- Offshore Linux Administrators
- Web Based Applications Development (ASP.Net/PHP/ASP)
- Windows Based Applications
- Open source E-Commerce and CMS Software's
- GSM / GPRS Based applications
- Mobile Phone Applications
- SEO (Search Engine Marketing)
- E-Marketing (Email Marketing, Directories/Web Promotion & Google Adsens etc.)
- Offshore Call Center Services
- Web Hosting
- Domain Registration

## SERVICES DETAILS

### ✂ Website Development

- Website Packages
- E Commerce Solution
- Portal Development
- Application Development

### ✂ Design Services

- Corporate ID/Branding
- Website Design
- Web Banners/Ads
- Brochures/E Catalogs

### ✂ Multimedia Development

- Interactive Animation
- Hi-Fi Intros
- Business CD Presentation
- Promotional Materials

### ✂ Marketing

- E-marketing, National & International
- SMS Marketing (only in Pakistan)
- Promotional Campaign

### ✂ Web Hosting

- Windows US/UK Based Server (High Speed)

### ✂ Domain Registration

- TLD: .com, .org, edu, biz, tv
- .pk: .com.pk, .org.pk, edu.pk

### ✂ Website Maintenance

### ✂ Software Maintenance

### ✂ Web Marketing & SEO

### ✂ Networking

### ✂ Data Warehousing & Data Mining

### ✂ Software Development

- Account Management System
- Inventory Management System
- Manufacturing Management System
- Payroll
- Garments CMT & Production Management System
- Embroidery Production & Inventory Management System

#### WEB BASED APPLICATIONS

- Food delivery & management system (Web based)
- Travel Agency (Business Management System) B2B, B2C & E-Commerce.
- Online Selling & Buying E-Commerce Solution (web based)
- Online Tracking System (Web based)
- Portal (a complete business portal management system). Web based. Like MSN, Yahoo.
- Professional Search Engine (like Yahoo)
- Web Directory System (like Yahoo)
- Portal Channel management system
- Greeting cards system (web based)
- Photo/portfolio management system
- Complete E-Commerce Website

#### Customized Software Development

- ERP - Enterprise Resource Management
- CRM - Customer Relationship Management
- Time Management
- Other Software can be under taken on Request.

## OUR CLIENTS



- **AJIF ORG** - American Journal of Islamic Finance USA.  
Website URL: [www.ajif.org](http://www.ajif.org)

A Portal website for Islamic Finance with rich contents and frequent updates.



- **Dar El Eiman Inc.** USA  
Website URL: [www.dareleiman.com](http://www.dareleiman.com)

Hajj and Umran Portal website includes customer relationship management (CRM) B2B and B2C modules.



- **SHAPE™ Financial.** USA  
Website URL: [www.shapefinancial.com](http://www.shapefinancial.com)

Financial portal website for a leading provider of mortgage alternative financing solutions.

## OTHER USA CLIENTS

- Gannon University (Embedded System Technology Center)
- Imanlinc - Islamic Portal
- Business Links Directory (JEILINK)
- Council on American-Islamic Relations (CAIR) Maryland
- Bahar Art – E Commerce website, USA
- Islamic Society of Nevada - ISON
- American Journal of Islamic Finance – AJIF
- Dareleiman - Hajj & Umran CRM/B2B/B2C E- Commerce Website
- International Clients from: Hong Kong, UAE, UK, Germany etc

[www.gannon.edu](http://www.gannon.edu)  
[www.imanlinc.com](http://www.imanlinc.com)  
[www.jeilink.com](http://www.jeilink.com)  
[www.cairmd.org](http://www.cairmd.org)  
[www.baharart.com](http://www.baharart.com)  
[www.lvmasjid.com](http://www.lvmasjid.com)  
[www.ajif.org](http://www.ajif.org)  
[www.dareleiman.com](http://www.dareleiman.com)

## LOCAL CLIENTS

- Envicrete Ltd - the perfect way to build
- Tessori - International Quality Jeweler
- Saira Corporation - Rice Exporter & Millers
- Dittu&Son - One of leading Fashion Garments Co.
- Arif Fruits - A fresh fruits export company
- Yaseen Shipping - OOCL - Leading Shipping Company
- PakistanCargo - Freight & forwarding company
- Gobar Sentiments - online worldwide gift store
- R&S Intel. - Textile Buying Agency
- IceBerg - LG-Group, B2B corporate website
- Sama Engineering - Packaging Machines Manufactures
- Knitware Industries - Textile manufacturing company
- Roomi Textile - a well known textile company
- Trans Asia - Hong Kong based Shipping Company
- ACP - Automobile corporation of Pakistan
- Shahid Travels - Travel Agents & Tour Operator
- Hittme - Business Portal site
- Weaver - Home Textile manufacturing co.
- X-Factor - A leading Garments Company

[www.envicrete.com](http://www.envicrete.com)  
[www.tessori.com](http://www.tessori.com)  
[www.sairacorporation.com](http://www.sairacorporation.com)  
[www.dittu.com](http://www.dittu.com)  
[www.arif-fruit.com](http://www.arif-fruit.com)  
[www.yslpak.com](http://www.yslpak.com)  
[www.pakistancargo.com](http://www.pakistancargo.com)  
[www.global-sentiments.com](http://www.global-sentiments.com)  
[www.ms-international.com](http://www.ms-international.com)  
[www.iceberg.com.pk](http://www.iceberg.com.pk)  
[www.samaengineering.com.pk](http://www.samaengineering.com.pk)  
[www.knitwearindustries.com](http://www.knitwearindustries.com)  
[www.roomitex.com](http://www.roomitex.com)  
[www.transasia.com.pk](http://www.transasia.com.pk)  
[www.acpl.com.pk](http://www.acpl.com.pk)  
[www.shahidtravels.com](http://www.shahidtravels.com)  
[www.hittme.com](http://www.hittme.com)  
[www.weavercurtains.com](http://www.weavercurtains.com)  
[www.xfactorclothing.net](http://www.xfactorclothing.net)

## SOFTWARE DEVELOPMENT'S CLIENTS

The following companies are clients of E-Dev Company who are currently running our **ERP & Other's Business Solutions** either in part or in integrated form:

- Maersk Sealand Pakistan
- Safmarine Pakistan
- Overseas Trading
- First Floor Trading
- Islamic Foundation Community
- Auto Zone
- Saudi Airline
- A-One Sewing Machine
- Naurng Impex
- Cummins Sales & Services (Pvt.) Ltd.
- Allied Impex
- Aziza Hussaini Hospital

Please Visit our website [www.edevcompany.com.pk](http://www.edevcompany.com.pk) to see other development projects that we have developed.

## **AWARDS**

- **WINNER 2004-2005 - DESIGN FIRMS AWARD**
- **WINNER 2002-2003 - GOLDEN WEB AWARD**
- **WINNER 2009-2010 – FWA, UK**

## **OUR DELIVERY PROCESS**

We follow a comprehensive Development Life cycle for local clients as well as offshore projects. The local developmental projects have extensive high level and low level design and analysis activities, followed by user approvals before getting started on project coding and testing. While, for the offshore ones, the project management skills are applied basically for low level designs, coding, testing and documentation activities. Post implementation support is paid due importance in the whole process.

## **BUSINESS PARTNERS**

- 1) BelismaTek, USA.
- 2) MZ MultiConnection, Malaysia
- 3) Merchant E Media, UAE

## **CONTACT INFORMATION**

### **E-Development Company**

Suite #: E-1 5th floor, OSIF Center  
Block 13/A, Main University Road, Gulshan-e-Iqbal,  
Karachi - Pakistan.

Tel: +9221-34817998 & 4823671  
Cell: +92-300-9290821  
Email: [info@edevcompany.com.pk](mailto:info@edevcompany.com.pk)  
Website: [www.edevcompany.com.pk](http://www.edevcompany.com.pk)